

Key For Greatness Foundation

Girl Summer Programming Grant Opportunity

Request for Proposals

Background and Introduction:

In 2019, Cinnamon J. Key established Key for Greatness Foundation (KFG), a 501(c)(3) non-profit organization. The organization's primary mission is to bridge the gap in access to mental health services for the underserved while fostering self-confidence in youth and cultivating resilience within the South Florida community. KFG's commitment to a diverse range of projects underscores the passion and dedication that forms the core of its work. Cinnamon strongly believed in the transformative power of mentorship, particularly in the development of girls.

Mentoring girls provides a comprehensive range of benefits, including empowerment and confidence building, access to opportunities, cultural understanding, educational advancement, personal development, and emotional learning. These areas represent the focal points of emphasis in KFG's work with girls.

Funding Opportunity:

This Request for Proposal (RFP) is issued to invite submissions for a summer program designed specifically for girls, with a focus on addressing the socio-emotional needs of girls within the South Florida community.

The submission period for proposals is from March 1st to March 31st, 2024. All received proposals will undergo a thorough review process, and successful grantees will be notified of their award status by April 30th. Funds will be disbursed to selected recipients by May 15th, 2024, to fund summer programming efforts between June 2024 and August 2024.

Award ceiling: \$500

The target age group for this grant opportunity is teenage girls, specifically between the ages of 10 and 18 years old. Within this age range, teenage girls face specific challenges, including susceptibility to teen pregnancy in the United States, where disparities persist among racial and ethnic groups. Additionally, this demographic is highly vulnerable to mental health issues stemming from social anxiety and cyberbullying. According to the World Health Organization (WHO), a significant proportion of adolescents worldwide experience mental health disorders, with depression emerging as a leading cause of illness and disability among girls aged 15-19.

Funding from this grant may be used to support operational needs to execute summer programming for girls. This includes but is not limited to supplies, snacks, program incentives, program awards, transportation, or facility rental costs. Funds must be used in full for the 2024 summer program.

1. Proposal Submission Guidelines:

- Application is available at <https://www.key4greatnessfoundation.org/>
- Documents listed in the eligibility and qualifications section must be uploaded with application.
- Deadline for submission is March 31st, 2024, 12 pm.

2. Eligibility and Qualifications:

- The requesting organization must have 501(c)(3) status.
- The organization should have an active business status on sunbiz.org and have been in operation for at least 2 years.
- Organization must have a business bank account.
- The proposed program must be in person, so organizations must provide evidence of the ability to operate the program in a physical location via proof of lease, ownership, or a commitment letter of support from a venue. There may be times when the program uses virtual tools to conduct activities, this is allowed.
- 3 letters of support.
- Organization owner's resume.
- 3 letters of partnership from other organizations to assist in summer program execution.
- Organization liability insurance.

3. Narrative Requirements

Program Proposal:

- Discuss the need for your program.
- Describe the general concept of your program and how it is unique from other summer programs.

Program Objectives:

- Clearly defined goals and objectives for the summer mentoring program.
- Expected outcomes and impact on participants.

Scope of Work:

- Number of participants expected and method of recruitment of participants.
- Detailed description of the services or activities you will be conducting.
- Specify areas of focus for mentoring sessions (academic support, leadership development, etc.).

Timeline:

- Start and end dates of the summer mentoring program. Include frequency of meetings and start/end times.
- Key milestones and timeframes for activities and programming.

Program Evaluation:

- Discuss how you will measure program effectiveness and tools you will use to do so.
- At a minimum, it is expected that participants will have pre, mid, and post evaluations.

Budget:

- Provide a breakdown of the entire summer program budget.
- Discuss what the KFG funds will be utilized to do.
- Discuss other funding sources and how those funds, in collaboration with the KFG funds, will be used to support the summer program.

4. Evaluation Criteria:

- Organizations should demonstrate experience with summer programming for youth.
- The program must address the socioemotional needs of girls between the ages of 10 and 18 years old.
- The organization should be able to share what other funding sources will be merged with the grant to fully fund the program.
- All supporting documents must be attached per instructions.
- The narrative should address all areas requested and be completed per instructions.

5. Post-Award Requirements:

- Organizations should keep accurate accounting records to provide proof of funds utilization.
- There will be a Mid-program and End-program check-in. Expectation of what will be required will be provided later. In general, the organization should be able to provide proof of attendance for program participants, financial records, information on current progress based on the proposed methods of evaluation discussed in the narrative.
- Pictures of programming activities in action.